

POSSIP

TEXAS SCHOOL IMPACT

Possip's Pulse Checks are quick and easy for families and give Texas school leaders the real-time information they want.

SCHOOL LEADERS

I just pulled school reports for our town hall. How rare to have this volume of timely feedback! A lot of times when you do data-driven work it is with stale or outdated data, but with Possip it is on the ground, in the moment feedback. It's what gets me excited.

-Executive Director, Family and Community Engagement, Texas ISD

I firmly believe that parent voice, with the possible exception of student voice, is the most important thing that we can get.

*-Founder and Superintendent
Texas Charter School*



FAMILIES

...We'd been asking for a place to voice our concerns without retaliation. I'm happy this is happening so there's room to improve our opportunities/challenges as a community. I'd like to see what new ideas we can come up as a collective and how we can push for them to happen.

-Family Member in Texas

Who Texas Schools Hear From

527 151,250

Texas schools use Possip to collect and analyze family feedback

Unique Texas family voices heard with Possip

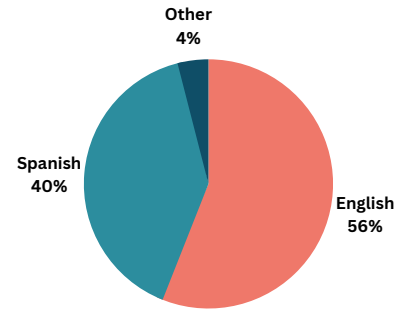
Instead of relying on only one long annual survey, Texas schools reach out to their communities

14

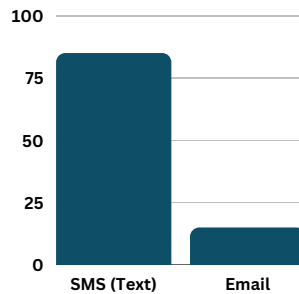
times on average with Possip throughout the school year

Diverse Representation

Texas school families use 62 different languages with Possip, including English, Spanish, Arabic, Vietnamese, Pashto, and more!



Texans Prefer Texting



Texans respond using SMS (text messages) 85% of the time over email, higher than the national average in both Title 1 and non-Title 1 schools.

Responses

Texas families engaged with their school

348,291

times through Possip

“

The amount of time spent on crafting staff notes, family notes, communicating out information; having to be the person to distill all that into a summary - having that done for you is having an hour back of time. It's really nice to see that in a concise format that can be shared out with stakeholders, and of course the hot topics.

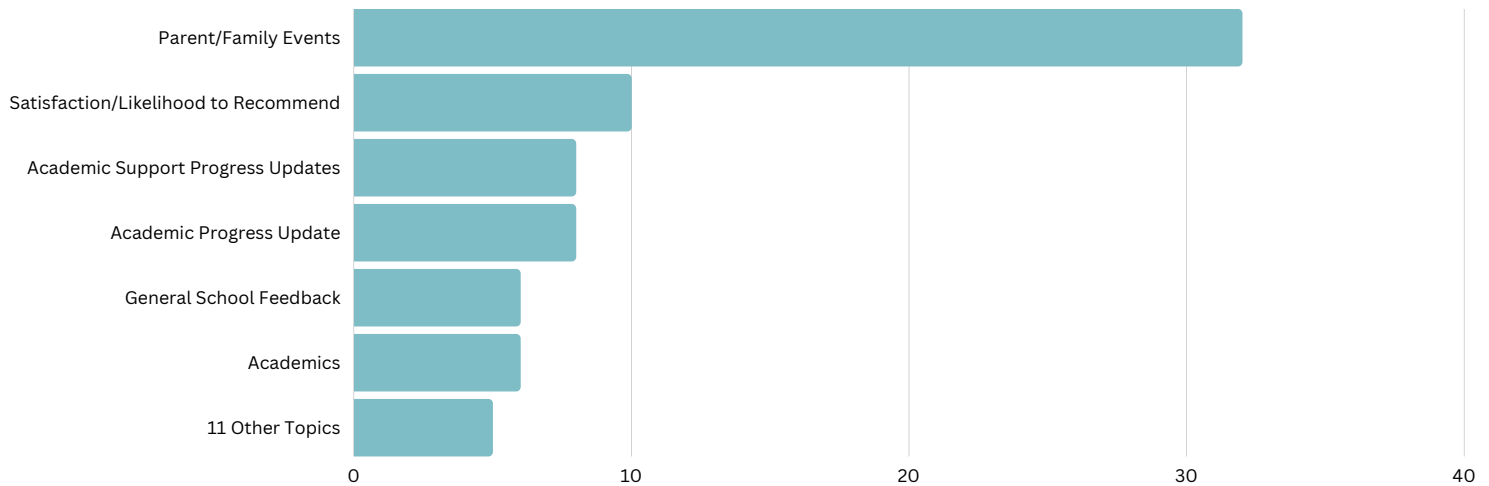
-Director of Family Engagement, Texas Charter School Network



What Texas Schools Ask



Custom Question Topics Asked by Texas Schools



Sample Custom Questions Asked by Texas Schools

- Please answer 1-5 and A-C. What days and times work best for you and your family for school events? 1. Monday 2. Tuesday 3. Wednesday 4. Thursday 5. Friday 6. Saturday and A. 8am-12noon B. 12pm-4pm C. 4pm-8pm
- What supports would most benefit your family?
- How has instructional technology in the classroom helped your child this school year?
- How connected do you feel to the school? Please choose one of these options: 1) Very connected 2) Somewhat connected 3) A little connected 4) Not at all connected



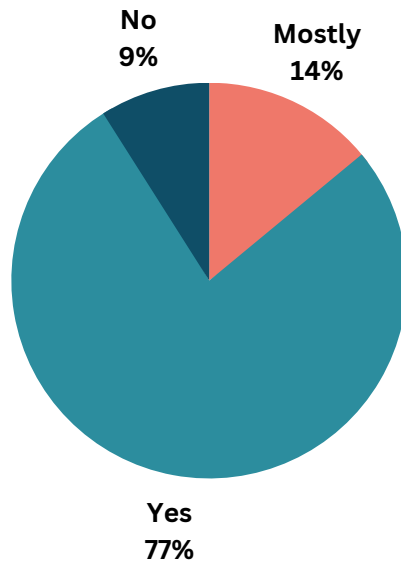
What Texas Schools Hear



Family Sentiment

Texas school parents are happy with their schools over $\frac{3}{4}$ of the time (which is similar to what we see nationally).

Are you happy with your school this week?



Possip aggregates realtime data for you to measure and track.

Ratio of Praise to Feedback

~1:1

For every comment with feedback, Texas families share an equal amount of comments praising teachers and school efforts.

Possip makes it easy for you to share this praise with teachers and other stakeholders!

Top 5 Feedback Trends from Texas Schools

1. Communication
2. School Safety / Security
3. Student Discipline / Bullying
4. Teacher Feedback
5. Carline Logistics / Transportation

Possip can help you determine the top trends at your school and network.



"Great job!! To all the teachers and staff, for all your sacrifice and juggling this past school year, our family truly appreciates each of you!!"

- Texas School Parent

Our Texas #PossipPartners

Region 1

Lyford CISD

Region 3

Edna ISD

Region 4

Houston ISD

Etoile Academy Charter School

YES Prep Public Schools

Bloom Academy Charter School

Region 6*

*Magnolia ISD***

Region 7

*Nacogdoches ISD***

Region 10

Uplift Education

Region 11

Uplift Education

*Keller ISD***

Lake Dallas ISD

*Dallas ISD***

Region 13

Austin Achieve Public Schools

Region 18

*Big Spring ISD***

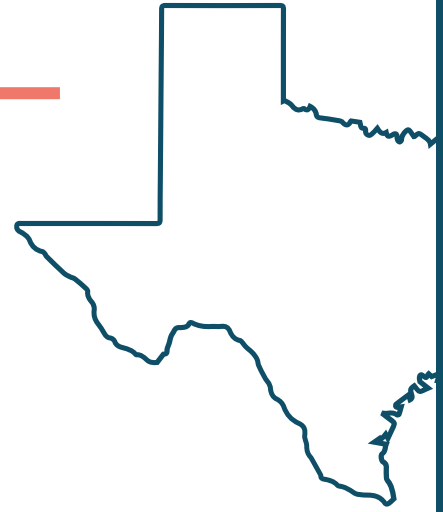
*Buena Vista ISD***

Region 20

*San Antonio ISD***

Harlandale ISD - Spring 2022 bond referendum

Compass Rose Public School

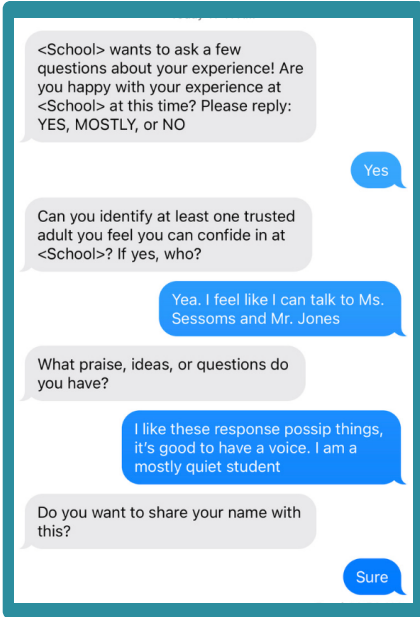


**Approved Vendor by ESC*

***Emergent Bilingual families through initiative of Texas Education Agency (TEA)*

How Possip Works

Possip helps Texas schools engage all voices through routine text messages and email so you can have a pulse on your community in an instant. There is nothing to download and with translations in more than 100 languages, Possip helps you build a stronger future, together.



BENEFITS FOR FAMILIES, STAFF, AND STUDENTS:

- Provides opportunities to share feedback, praise, or needs in less than 1 minute
- Invites responses through text or email in respondents' preferred language
- Does not require an app or login



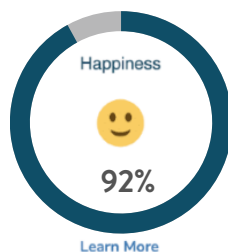
BENEFITS FOR DISTRICT AND SCHOOL LEADERS:

- Summarizes data and highlights the most pressing needs
- Spotlights praise and categorizes feedback
- Offers tailored, actionable recommendations
- Allows for easy follow up
- Provides seamless integration with your SIS
- Allows you to ask your community customized questions

Scan/Click Here to Download
a Full Sample Report



Sentiment Rate Average
based off of this report



[Learn More](#)

[View All Sentiment Rates](#)

Response Rate Breakdown
Average based off of this report

8377

Total Responses

Response Rate 47%

New Voices 3937

[Learn More](#)

[View All Response Rates](#)

Priority Topics
based off of this report



Hot Topics 22

Medium Topics 41

Cool Topics 30

[Learn More](#)

[View All Topics](#)

Possip FAQs

Does Possip need to replace my annual survey?

- It doesn't need to - but it can if you want. Depending on how you use customizable Bonus Questions, you can gather the information from your annual survey through Possip. In reality, most Possip Partners use Pulse Checks as a complement to their annual survey (which Possip can also do for you). In an annual survey (or Long Form Survey from Possip), you can dive deeper and ask for feedback about several topics. With Pulse Checks, you can get real time information and course correct throughout the year, and your families know that they will receive invitations on a regular schedule to share their praise or concerns.

Does this replace my outbound communication?

- No. In fact, we find a strong system of outbound communication is an important lever for strong community engagement. Pulse Checks allow you to measure general sentiment about your school campus(es) and solicit feedback about specific topics. Other tools like newsletters, text blasts, and apps are great ways to deliver information to families or staff. Possip is a tool in your communication toolbox that deepens the conversation by inviting responses, thoughts, and opinions from your community in the language they choose.

How long until I get the responses back?

- Quickly! Within 3-5 business days you receive an organized recommendation report that highlights praise and categorizes needs, concerns, ideas, and questions into hot, medium, and cool categories to help you follow up. This is unique - as most survey platforms require weeks - and lots of people hours - to administer. Possip is quick - and simple administratively. You get to focus on what you do best - celebrating the good and problem solving.

How do schools pay for Possip?

- Districts and schools find it manageable to pay for Possip using existing means. Depending on what type of feedback they plan to use, districts and schools pay for Possip in several ways including funds from Title I: ESSA, Parent Involvement; Title II Professional Development; Title III ELL; Title V: Innovative Programs; and PTO funds, grants, and discretionary funds.
- Many districts and schools see Possip tied to student recruitment and/or staff retention budgets. If Possip helps you keep just 1 student in a school - or 1 staff member in a building, it has paid for itself at least 3 times over.

